

# Line Printer Trade-In Program



## Get up to \$2,500 for your Trade-In

Trade up to a new TallyGenicom line printer and get up to \$2,500 for your trade in.

New Line Printer	Trade In-Value (TG)*	Trade In-Value (Other)**
600 lines per minute	\$750	\$1,200
1,200 lines per minute	\$1,000	\$1,700
1,500/1,800 lines per minute	\$1,250	<b>\$2,500</b>

### Free Pickup Of Your Old Line Printer

TallyGenicom will pick up your old printer at no charge and return it to our return center. In certain cases the old printer may be disposed of locally. TallyGenicom will make such a determination, working with you and your local TallyGenicom reseller.

### Win A \$1,000 American Express Gift Card

Each new TallyGenicom line printer purchased as part of the Trade-In program that is registered via the TallyGenicom website is an entry for a chance to win a \$1,000 American Express gift card. (For purchases made between January 10, 2007 and June 29, 2007 only. To be eligible, printers must be registered at [www.tallygenicom.com/register](http://www.tallygenicom.com/register).) Go to [www.tallygenicom.com/promos](http://www.tallygenicom.com/promos) for more information.

\* Trade-In value indicated is for TallyGenicom, Genicom or Tally brand line printer, or any OEM derivatives such as Digital or Compaq.

\*\* Trade-In value indicated is for competitor(s) brand line printers such as IBM, Printronix and Data Products.

### TallyGenicom Line Printer Features

- ✓ AutoGap forms thickness adjustment
- ✓ Lifetime shuttle warranty
- ✓ Straight through paper path
- ✓ Speed range from 600 - 1,800 lpm
- ✓ 3 convenient cabinet enclosures:
  - Riser @ 60 dB(A)
  - Open pedestal @ 60 dB(A)
  - Enclosed pedestal @ 55 dB(A)
- ✓ Long life, clean hands SmartRibbon®

**Consumables**

**Mobile Printers**

**Laser Printers**

**Line Matrix Printers**

**Serial Matrix Printers**

# When To Replace Your Old Line Printer

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## Service Costs Are Escalating

TallyGenicom line printers come with a 90 day on-site warranty and 1 year parts warranty. Also available are warranty conversions and multi-year on-side warranty agreements.

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## More Downtime Than Up

Our line printers are rated at monthly print volumes of over 500,000 pages. Get piece of mind knowing your new printer is designed for your workload and requires less user interventions.

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## Ribbon Costs Are Out Of Control

TallyGenicom's SmartRibbon® technology can print up to 250 million characters per cartridge and last up to 20 times longer than the competition. SmartRibbon® cartridges feature a clean hands, no-mess installation.

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## Your Print Volumes Are Higher

Featuring speed ranges of 600 - 1,800 lines per minute and three cabinet enclosure options, TallyGenicom line printers offer a versatile solution for higher print volumes.

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## Converting Your System

We offer a wide variety of connectivity options for line printers, including IBM® Tx/Cx with IPDS, Ethernet, Serial, Parallel and HP® LineJet.



Visit [www.tallygenicom.com/promos](http://www.tallygenicom.com/promos) for more information on our Trade In program or call 800.436.4266.